

Unit 356 Board Meeting 2-19-2017

Unit 356 board meeting was called to order at 11:15 on 2-19-2017. Present were Jud Jones, Carolyn Reynolds, Heidi Beards, Steve Reynolds, Cindy Shoemaker, Anne Hinge, Ann Shaylor and Betsy O'Dell.

January Minutes - The January minutes were approved. Jud made a motion to approve and Steve seconded the motion.

Treasurer's Report

1. Carolyn reported a positive \$2800.00 for the sectional in January.
2. We had many expenses for the regional that needed to be prepaid.

Goodwill

1. Cards, flowers, etc. will be sent to people in the unit who have/had difficulties in life. (ex. deaths, sickness, accidents)
2. People behind the scenes need recognition, too. Examples include Dave Rinehart and the late Bob Hinkle.
3. Dave Rinehart needs to be honored at the regional for all he has done for the unit. To honor him, he will be given a plaque and free plays.

Membership

We are up 28 members from March of last year to March of 2017.

Partnerships

Partnerships@SouthernArizonaBridge.com is set up so everyone who has a password can access it. Since Rudy is having trouble accessing it, Heidi is monitoring it and sending partnership requests to Rudy.

Senior Olympics

There were 31 tables and \$1200.00 was made for the city of Tucson.

Regional

1. There were some difficulties making reservations and there were issues with some people who wanted to book a double room.
2. Gifts are to be considered for the people who worked so closely with us at the Radisson like the manager and the restaurant owners. The cost will be about \$200.00.
3. Caddies have ties and the final list was sent out on 2-19.
4. I/N were targeted for the regional with email blasts and flyers.
5. There will be 3 options for lunches Tuesday through Saturday. Menus are available for people to preview.
6. Two places will be set up for coffee. Coffee cost \$1.50 per cup.
7. Swiss team lunches for Sunday will include pizza, a salad and a cookie.
8. Candy will be available each afternoon.

Giveaway Promotions

1. The patch was designed by Mary Primeau.
2. T-shirts 300 were ordered locally for winners of events.
3. I/N giveaway drawings will be held at lunch time. Giveaways include convention card holders, pencils, baskets (Tues. to Fri.), and a jewelry piece by Barbie Corbett to be given away on Saturday.
4. "Visit Tucson" magazine will be available for out of town visitors.
5. Fast Results will be available at the end of each session.

Welcome Desk

1. The primary focus will be customer service. There will also be a table for future events and promotional flyers from other units.
2. Thank you cards will be sent to the 23 plus volunteers. Heidi will be sending the cards and Cindy will be ordering the stationary and stamps.

Displays

Photos of speakers and dates and times of their events are on posters to be displayed. Other posters will be created for partnership desk, schedules, the photographer and food options.

Printers

1. Two printers will be placed in the Fish Bowl for printing as needed.
2. After the regional, there will be printers available in the office of the casita to be used by anyone for bridge use.

Photographer

A photographer will be on hand during specified hours to take photos of winners and those achieving life master status. Steve J. Reynolds, the photographer, will be available 4 to 5 times daily. Winners will also receive a T-shirt.

April Sectional

1. Armin and Sam will be on the team replacing Dave Rinehart.
2. Ann Shaylor is working on speakers.
3. Mindy is working on the flyer. The cost of the flyers will be about \$238.00 and the mail cost will be about \$40.00. The flyer will be on the home page of the unit website.

Future events

These events include Pro-Am, NLM regional, and Unit games. Mindy and Cindy will work to promote them in multiple ways.

Respectfully submitted by Betsy O'Dell on 3-5-2017

The next board meeting is on 3-19-2017 at 11:00 at Bridge Club of Greater Tucson.